



BENNETT
UNIVERSITY
THE TIMES GROUP

NAAC
GRADE A+
ACCREDITED UNIVERSITY

SCHOOL OF LIBERAL ARTS

Bridging Disciplines, Transforming Lives





THE TIMES GROUP

**A 186+ YEAR JOURNEY OF LEADERSHIP,
INNOVATION & GROWTH MARCHES ON!**

1835-95

1838 The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



1861 The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

1892 TJ Bennett partners with FM Coleman to form Bennett, Coleman & Co Ltd (BCCL).

1940-86

1946 Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



1947 Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India



1952 Movie industry magazine Filmfare is launched.



1954 First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

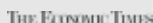
1955 Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



1959 Femina, magazine for women, is launched.



1961 The Economic Times, No. 1 business newspaper in India, is launched.



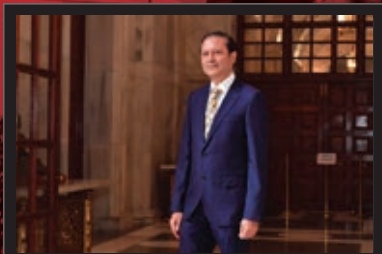
1962 Marathi newspaper Maharashtra Times is launched.



1964 The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.



1987



In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**

1988-2004

1990 Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

1991 BBC features The Times of India among the world's six great newspapers. BCCL ventures into TV programme production for Doordarshan under the brand Times TV.



1993 Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

1994 Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

1996 Launch of econometimes.com - ET's news website and timesofindia.com - TOI's news website - the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

1998 In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.



1999 Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.

2001 Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.



2004 Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.



2004 JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

2005-15

2005 Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain. The Times of India is acclaimed as world's No.1 selling English daily broadsheet newspaper.



2006 Vineet Jain conceives of and launches leading property services entity Magicbricks.com

Launch of leading TV news channel Times Now.



2007 Launch of Junglee Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.



2009 Launch of ET Now business news channel.



2010 Launch of English movie channels Now & Remedy Now 3 years later.



2013 Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/IIMs for executive education courses.



2014 Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.

2014 ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.



2015 Inaugural edition of India's leading business summit - ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.



2016



**BENNETT
UNIVERSITY
THE TIMES GROUP**

A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

2017 Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No.1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.



2021 Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swadesh).



2023 Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.



2023 Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.



2024 Entry into sports on global scale: Major presence in new age & fastest growing sport - Pickleball - with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.



Excellence in Every Stat

68

ACRES FUTURISTIC
CAMPUS

14,000+

STUDENTS

10,000

HOSTEL CAPACITY

16+

SPORTS
FACILITIES

50+

UNDERGRADUATE,
POSTGRADUATE &
DOCTORAL PROGRAMS

90%+

PH.D. FACULTY

120+

INTERNATIONAL
COLLABORATIONS

20+

CORPORATE
COLLABORATIONS

1200+

COMPANIES FOR
PLACEMENTS

₹125 Cr+

FUNDS RAISED BY
STARTUPS

40+

STUDENT LED CLUBS
& SOCIETIES

70+

STARTUPS
LAUNCHED

Recognition & Approvals



University Grants
Commission (UGC)



Association of Indian
Universities (AIU)



Bar Council of India
(BCI)



The Association of
Commonwealth Universities

Visionary Leadership

Mr. Vineet Jain, a visionary leader and a media industry powerhouse, has significantly impacted India's media and education landscape through his dedication to empowering youth. Inspired by his belief in the potential of educated and engaged young minds, he founded Bennett University in 2016, embodying his commitment to excellence and innovation in higher education.

As the Managing Director of India's oldest, largest, and most respected media conglomerate, Bennett, Coleman & Co. Limited (known as The Times Group), Mr. Vineet Jain has played an instrumental role in steering the entire spectrum of BCCL's operations. This includes overseeing content creation and editorial strategies for the group even as he has driven the diversification and expansion of what began as a traditional publishing business under the flagship The Times of India into a diversified and expansive media empire.

Awards & Accolades

- » Rajiv Gandhi Award for Corporate Excellence and Indian Telly Award for his contribution to Indian TV Broadcasting Industry, 2009
- » IMPACT Person of the Year, 2013
- » Entrepreneur of the Year Award 2013 from the Bombay Management Association
- » Media Person of the Year Award from the International Advertising Association (IAA), 2015
- » The Indian Television Academy's 'Sterling Icon of Indian Entertainment – Media'
- » Art Karat Award for Excellence in Media
- » Asia One Global Indian of the Year, 2018
- » Lifetime Achievement Award at exchange4media News Broadcasting Awards (enba), 2018
- » Bharatiya Mahanatham Vikas Puraskar, 2018-19
- » Impact Digital Power 100, 2020
- » Business Leaders; ITA Hall of Fame, 2020
- » Managing India Award 2026 – Lifetime Contribution to Media by All India Management Association (AIMA)



Mr. Vineet Jain

Chancellor
Bennett University

Managing Director
The Times Group



About Us

With a peerless legacy of over 186 years, the Times Group has been a pillar of trust, knowledge, and public service. Founded in 2016, Bennett University continues this proud tradition, shaping future leaders committed to excellence, integrity, and global impact.

Accredited with an A+ grade by NAAC and recognised by the University Grants Commission (UGC), Association of Indian Universities (AIU), and the Bar Council of India (BCI), Bennett University upholds the highest educational standards. Its interdisciplinary curriculum fosters critical thinking, adaptability, and lifelong learning, empowering students to address global challenges.

A true beacon of academic excellence, Bennett University stands dedicated to creating responsible global citizens and thought leaders.



The Bennett Advantage

4 ways we help you excel



Academic Excellence with a Global Edge

Gain knowledge beyond borders. Our global collaborations and industry partnerships offer a world-class education, ensuring you stay ahead in an interconnected world.



Future-ready Life Skills

Our structured programs equip you with essential life skills such as effective communication, teamwork, and critical thinking to help you thrive in any career, anywhere.



Entrepreneurship Focus

Whether you are nurturing a startup idea or exploring business innovation, Bennett Hatchery, our incubation lab and mentorship programs help turn your startup dreams into reality.



Industry Exposure

Get varied & rich exposure through live projects, workshops, internships, field visits, conferences, competitions, and engagement platforms through Times Group Connect.

SCHOOL OF LIBERAL ARTS

Liberal Arts education is gaining recognition in India for its holistic approach to higher education. It nurtures critical thinking, creativity, and interdisciplinary learning, preparing students to thrive in a rapidly changing world. By equipping them to address global challenges, it shapes the innovators and leaders of tomorrow. In today's world, where adaptability and problem-solving are essential, Liberal Arts is crucial in developing well-rounded individuals who can drive progress and make a positive impact on society.

At Bennett University, our Liberal Arts education offers students a strong foundation that fosters intellectual curiosity and personal growth. Our interdisciplinary approach blends diverse fields of study, encouraging critical thinking and creativity while tackling real-world issues. With a focus on holistic development, students engage in hands-on learning, collaboration, and innovative problem-solving. Bennett's Liberal Arts programs empower students to think globally, act locally, and become leaders who make a meaningful difference. Our distinguished faculty, with expertise across various disciplines, bring their knowledge and experience to the classroom, inspiring students to think critically and push the boundaries of innovation. Through our dynamic curriculum and vibrant campus life, we nurture the changemakers of tomorrow, ready to shape the future.

Prof. (Dr.) Sanjeev Kumar Dean, School of Liberal Arts

- ▶ Postdoctoral Fellow in Health Economics and Health Policy, Yale University, USA
- ▶ Ph.D. (Economics), Southern Methodist University, USA



By reimagining liberal arts education, we cultivate leadership and entrepreneurial spirit while nurturing curiosity and empathy, empowering students to thrive in an interconnected and transformative world.

World Class Faculty

Yale University, USA

Southern Methodist
University (SMU),
Texas, USA

Jamia Milia Islamia, Delhi

Jawahar Lal Nehru
University, Delhi

Delhi University

Banaras Hindu
University, UP

Lucknow
University, UP

NIT, Patna

University of
Birmingham, UK

Publications

54

TOTAL
EXPERIENCE

61

INTERNATIONAL
PUBLICATIONS

25

NATIONAL
PUBLICATIONS

14

CONFERENCE
PAPERS

62

BOOKS / BOOK
CHAPTERS

12

FUNDED PROJECTS

133

PAPER
PRESENTATIONS

14

CONFERENCE
PROCEEDINGS



Program Details

UNDERGRADUATE PROGRAM

B.A. (Hons.) Programs

4 Yrs. | 4 Yrs. with Research | 3 Yrs. Exit

Duration

3 Yrs.
4 Yrs. (Hons. / Hons. with Research)

Majors

7

7 Majors

B.A. Psychology | B.A. Economics |
B.A. Political Science & International
Relations | B.A. English Literature |
B.A. Sociology | B.A. Philosophy | B.A.
Business Studies

23 Minors

Psychology | Political Science & IR | Media Studies | Sociology |
Philosophy | Business Studies | Mathematics | Advertising |
Marketing | Finance | Economics | English | Legal Studies | Data
Science | Entrepreneurship | Artificial Intelligence (AI) | Sciences for
Liberal Arts | Creative Arts | Genetics | Causal Methods | Creative
Writing | Design | Public Policy

Eligibility Criteria: Class XII from any recognised Education Board with a minimum of 60% marks (Best of 3 subjects) and English as a compulsory subject, OR from the IB Board with a minimum score of 24 credits, including 3 Higher Level and 3 Standard Level subjects.

POSTGRADUATE PROGRAM

M.A. / M.Sc. Economics

Duration

2 Yrs.

Majors

6

Eligibility Criteria: Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

Specialisations: Environmental Economics | Experimental Economics | Health Economics | Labor Economics | International Economics and Finance | Applied Econometrics

The Master in Economics program allows students with a B.A. background to receive an M.A. degree, and students with a B.Sc. background to receive an M.Sc. degree upon completion.

Industry Integrated Program

POSTGRADUATE PROGRAM

M.A. (Public Policy) powered by KPMG

Duration

2 Yrs.

Eligibility Criteria: Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

GLOBAL PATHWAYS PROGRAM

Program	Partner University	Duration (Yrs)
B.A. (Liberal Arts) Global (2+1)	University of Essex, UK	2 (India)+1 (UK)
Final Program Degree	Based on specialisation: B.A. Business Economics, B.A. Economics, B.A. Financial Economics, B.A. Management Economics, B.Sc. Economics, B.Sc. Economics with Data Science, B.A. Financial Economics and Accounting, B.Sc. Management Economics, and B.Sc. Financial Economics	

GLOBAL IMMERSION PROGRAM (GIP)

The Global Immersion Program offers students the opportunity to choose to study at a partner university in Singapore, Malaysia, Indonesia, Vietnam, or the UAE for 7-14 days international immersion.

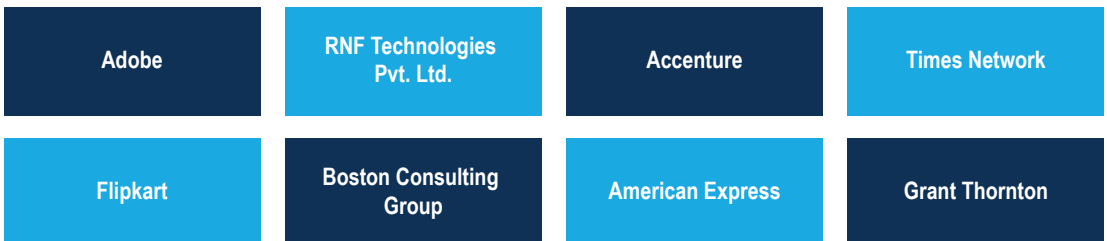
Experiential Learning



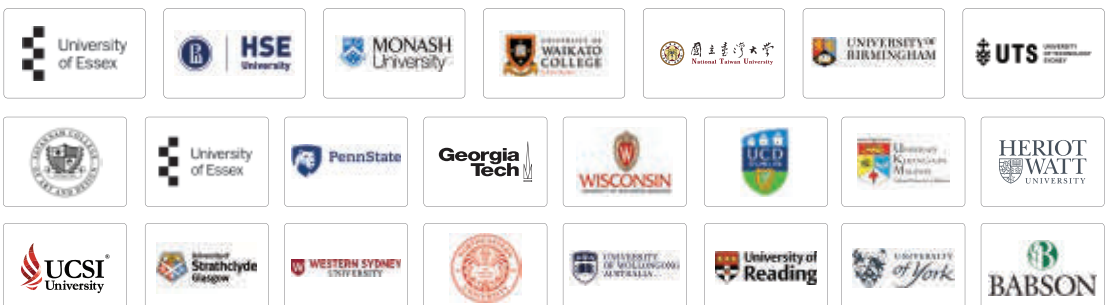
Internships



Placements



International Partners



and many more...

Key Highlights



Enterprise First: Building Resilience

An action-driven entrepreneurship course combines live startup settings with mentorship, launching, and potential investment in startups focusing on health, educational tourism, and creative writing.

Short Duration Immersive Study

To help our students gain experience in diverse settings, we have curated short-term programs in different regions of India, where students can work closely with the local populations on specific issues.



Career Flexibility

Graduates thrive across diverse fields, from entrepreneurship to media, public policy, and more. Elevate career prospects with a comprehensive tailored Employability Enhancement Program.

Holistic Development

Fosters critical thinking, creativity, and communication, producing well-rounded individuals. Customizable curriculum with diverse Majors & Minors.





Personal Growth

Encourages ethical decision-making, and lifelong learning.



Global Perspective

Promotes cultural awareness, empathy, and effective engagement with global issues.

Meet Local Leaders

Visit local leaders of the region around Bennett Campus.



Interdisciplinary Learning

Integrates humanities, sciences, and social sciences, encouraging cross-disciplinary connections. A unique offering of Sports as a Foundation Course.

Leadership & Innovation

Prepares graduates for leadership roles with a broad skill set and innovative mindset.



International Immersion

Opportunity to study abroad for a semester with transferable credits.

Adaptability

Equips students with problem-solving and analytical skills to thrive in a dynamic job market.



Unique Initiatives

Experientially Understand Our Farmers

Spend at least a week understanding the challenges facing our tribal farmer in Jhadol, Udaipur District, Rajasthan.



Leveraging Technology in a Rural Setting

Understand the moving parts of instituting an innovation ecosystem—Deshaj Labs, Koria, Banka, Bihar.

Understand Creativity

Work with students in the mega-metropolitan city to metamorphize a school into a creativity-hub of a neighborhood. Creativity Adda, New Delhi.



Apprenticeship & Volunteering Opportunities

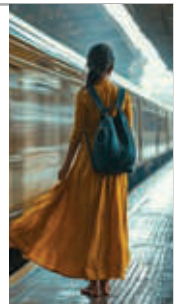
Come forge the most exciting entrepreneurial ecosystem in India at Bennett University.

On-Site Historical Exploration

Led by reputed historians, this program is embedded in various courses to develop and sharpen historical lenses to deepen understanding of a variety of contemporary challenges.

Move to Learn

Go a two-week long train trip criss-crossing India with 500 budding aspirational entrepreneurs to build a more nuanced understanding of the largest market in the world Jagriti Yatra, Deoria,



Election Tourism

This program helps the world experience the marvel that Indian democracy is.



Reimagining Education

Experience a bold experiment in action in transforming a criminal justice system from punitive to a rehabilitative system Jailvarity, Udaipur.



Immersion Programs: Connecting India to the World

An immersion programme is a short, curated program to help the younger generation around the world to experience the diversity and depth of India. This program is ideally conducted during the summer and winter breaks.



Global Fellow Program 2025

This program offers fellows a unique opportunity to collaborate with local governing bodies across India to gain insights into the challenges of making governance more efficient.

The GFP is an invitation to the international community to participate in this transformative program aimed at ensuring human flourishing on a global scale. Fellows will work closely with local communities, where they will be embedded, to broaden perspectives, enhance capabilities, and help harness global resources to build stronger, more resilient local economies.



BU-RISE

BU-RISE (Bennett University – Resilient Innovation through Synergistic Education) is a university-wide initiative led by the School of Liberal Arts, designed to reimagine undergraduate education for a rapidly changing world. By bringing together students and faculty across disciplines, BU-RISE blends liberal arts inquiry with real-world problem-solving, community engagement, and systems thinking. The initiative nurtures curiosity, ethical reasoning, resilience, and innovation—preparing students not just for careers, but for thoughtful leadership and meaningful participation in society.

Guest Speakers



Prof. Shyam Sunder
James L. Frank Professor of
Accounting, Economics, and
Finance, Yale University



Dr. Annett Kreuz Smolinski
Clinical Psychologist, Spain



Dr. Karl Stephan Bouthillette
Manipal Academy of Higher
Education (MAHE)



Prof. Shubhashis Gangopadhyay
Professor at ISPP,
Founder & Research Director,
India Development Foundation



**Prof. Balaganapathi
Devarakonda**
Professor of Philosophy,
University of Delhi



Dr. Samuel Richards
Award winning Professor and
Sociologist at Penn State University



Prof. Carlin Romano
University of Pennsylvania



Prof. Derick H. Lindquist
Dean, Jindal School of
Psychology and Counseling



**Dr. Aleksandr Andreas
Wansbrough**
College of Arts, University of Sydney, Editor The
Journal of Asia-Pacific Pop Culture (The
Pennsylvania State University Press)



Prof. Gautam Desiraju
Indian Institute of Science, Bengaluru
(IISc)



Prof. Michal Erlich
Associate Director,
Jindal India Institute



**Prof. Emeritus
Roderick McGillis**
Emeritus Professor, English The
University of Calgary, Canada



Prof. SD Muni
Professor Emeritus, School of
International Studies, Jawaharlal
Nehru University (JNU)



Dr. Nitin Bharti
Paris School of Economics



Prof. K. Hariharan
Indian Filmmaker



Prof. H.S. Shivaprakash
National Award Winner, Poet and
Playwright



Prof. Sreethi Nair
Dean, Abu Dhabi University

World Class Advisors



Honorary Chair Professor
Prof. Kamal Saggi
Chair, Department of Economics
Frances & John Downing Family Professor
Vanderbilt University, USA



Prof. Shyam Sunder
James L. Frank Professor of
Accounting, Economics, and
Finance, Yale University



Mr. Ajay S. Mehta
President,
Seva Mandir and Vidya Bhawan Society,
Rajasthan



Dr. Vijayendra Rao
Lead Economist
Development Research Group
World Bank, USA



Mr. Manish Jain
Coordinator, Shikshantar
Andolan



Prof. Nicholas Christakis,
Yale University Sterling Professor of Social
and Natural Sciences Time's 100 most
influential people in the world (2009)



Prof. Nishith Prakash
PhD in Economics, University
of Houston



Prof. Kundan Kishore
Professor, Economics
University of
Wisconsin-Milwaukee, USA



Dr. Santosh Kumar
Associate Professor of Development
and Global Health Economics Director, Sustainable
Development Concentration, Master of Global Affairs,
University of Notre Dame, USA



Siddhartha Bandyopadhyay
Professor of Economics
Director, Centre for Crime, Justice and
Policing University of Birmingham



Mandar Oak
Associate Professor of Economics
University of Adelaide, Australia



Shruti Sardeshmukh
Associate Professor
University of South Australia

Conferences & Workshops



Prof. Shyam Sunder, Yale School of Management, delivered the lecture on “The Theology of Finance” at the School of Liberal Arts, Bennett University on 21 January 2026.



The Symposium on Experimental Economics was hosted by the School of Liberal Arts at Bennett University on 7 November 2025.



Shubhashish Gangopadhyay, India Development Foundation and the Indian School of Public Policy, delivered a lecture on “How to Read Data” in the School of Liberal Arts on 28 November 2025.



A Symposium on "Peace Amid Fragility" was hosted by the School of Liberal Arts, Bennett University on 26 September 2025, featuring Prof. S. D. Muni, Professor Emeritus, JNU, Brig. (Retd.) Arun Sehgal, and Gyaneshwar Dayal.



Prof. Archana Barua, IIT Guwahati, delivered a lecture on
"Do We Have Freedom to be Zombie-like?"
at the School of Liberal Arts. on 23 April 2025



International Conference on the Psychology of Local Traditions: Exploring the Confluence of Culture, Context, and Community Well-being. held on 3 to 4 April 2025.



Dr Karl-Stéphan Bouthillette (MAHE) delivered the lecture "Yoga Beyond the Mat" at the School of Liberal Arts, Bennett University on 18 November 2025.



World Philosophy Day Symposium on
"Pūrnatā and Radical Transparency: Ramifications for a
Misinformed World, held on 25 March, 2025.

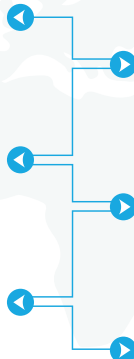
Innovation & Entrepreneurship

Bennett Hatchery Foundation, a registered Section 8 company, is the startup incubation arm of the Centre for Innovation & Entrepreneurship (CIE) at Bennett University, empowering innovators to transform ideas into scalable ventures. Recognised by Startup India, MSME, and the UP StartinUP Policy, the Hatchery supports early-stage startups across ideation, validation, prototyping, and market growth. Open to students, faculty, staff, and external entrepreneurs, it offers structured mentorship, access to world-class infrastructure, industry partnerships, and funding support. With ₹5.5 crore secured through government-backed seed funding programmes, Bennett Hatchery Foundation actively nurtures high-potential startups and strengthens the university's entrepreneurial ecosystem. CIE advances innovation at Bennett University through three integrated verticals—Academics, Bennett Hatchery Foundation, and SPARK, the student entrepreneurship cell—creating a vibrant, end-to-end startup ecosystem on campus.

Personalised mentoring by distinguished faculty, entrepreneurs, and industry experts

Access to investors, customers, and global partners

Secure seed funding to launch your startup



Entrepreneurship education integrated across programs

Hands-on training in our worldclass startup ecosystem

Legal, accounting, IP, and tech support services under one roof

Supported by:



70+ Startups



Dr. Sonal Kukreja

Faculty



Visual Cognition Laboratory

Dr. Ankit Shukla

Faculty



DoubtConnect
Your Eureka moment

Raghav Mishra

BBA LL.B (Hons.)



PHYSICS MINDBOGGLER

Pradyumn Mane

B.Tech EP



EzLearn

Reyansh Garg

B.Tech CSE

savart

Sankarsh Chanda

B.Tech CSE

INSTAAPP

Samyak Jain

B.Tech CSE



Prajanth Pokhriyal

BBA

myjobb

Shrey Tyagi

B.Tech CSE



Ekomart.org
Your Choice Matters

Vishal Kumar

MBA

Syino

Raunak Shukla

B.Tech CSE



qadira

Drishti Makhijani

B.Tech CSE



Muskan

BBA

rdionx

Nimit Jain

B.Tech-Bio Tech

and many more...

Student Testimonials



Akshar Garg
Liberal Arts (2022-25)



My experience at School of Liberal Arts has been instrumental. I valued the interdisciplinary approach most, which trained me to synthesize complex ideas across Economics & Political Science, which were my specialisations. This fundamentally shaped my thinking by instilling a critical, systemic mindset, enabling me to analyze how societal context drives business strategy. The most memorable learning experiences was the last semester Internship which involved field studies for incubating a startup out of scratch.



Sai Sree Gayathri Guduru
Liberal Arts (Psychology & Sociology)
(2022-25)



My time at School of Liberal Arts, Bennett University was the most transformative time of my life, the most I loved about the course is it gives you a holistic way of understanding knowledge and life. The faculty is the most considerate faculty I have ever seen, and they provide enormous support and guidance to make you shine in your own unique way.



Insha Zubair Saleem
Liberal Arts (2022-25)



My time as a liberal arts student at Bennett University has been truly transformative. The interdisciplinary curriculum opened doors to a wealth of knowledge and fostered critical thinking skills that have been invaluable. The faculty's dedication to our learning journey, coupled with engaging classroom discussions, broadened my perspectives, and fueled my intellectual curiosity. Beyond academics, Bennett University's vibrant campus life offered numerous opportunities for both personal and professional growth.



Lakshya Kumar
Liberal Arts (2021-24)



Studying Liberal Arts at Bennett University was a truly worthwhile experience for me. It allowed me to explore multiple disciplines, which helped me gain clarity on what I wanted to pursue for my major and minor. The course offered a holistic and broad perspective, encouraging me to think in ways I otherwise wouldn't have. From psychology and literature to philosophy, these foundational subjects deepened my understanding of human nature. I especially enjoyed connecting philosophical ideas about happiness with practical concepts like branding, social media, and consumer psychology.

Student Testimonials



Prakhar Shukla
Liberal Arts (2022-25)



Studying Liberal Arts at Bennett University gave me the freedom to think across disciplines and question ideas deeply. What I valued most was how the programme sharpened my critical thinking, writing, and research skills while encouraging creativity. My time with CARYS—first as a member and later as Secretary—through events, discussions, and collaborations, remains one of my most memorable and formative learning experiences.



Rachit Tewari
Liberal Arts (2022-25)



I cherish my time at Bennett University as a Liberal Arts student as an active participant of a dynamic learning community, and not merely another occupant of a rigid classroom. I was exposed to a range of disciplines and experiences, which allowed me to acquire entrepreneurial repertoire while simultaneously pursuing my love for literature. This cross-domain proficiency has made me discourse-ready for any setting and prepared me to confront difficulties with confidence.



Sri Abbadi
Liberal Arts (2020-23)



The BA Liberal Arts Program at Bennett University helped me develop the interdisciplinary perspective that is important in today's world. The holistic nature of the program not only taught me technical research and writing skills but also trained me in ethics and helped me build an empathetic understanding of vulnerable communities. These lessons continue to shape my aspirations and the work I do today. Our professors didn't just teach us content; they encouraged us to think critically, ask questions, and not take the status quo at face value.

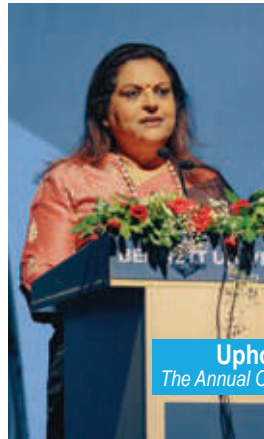


Aishani Chowdhury
Liberal Arts (2021-24)



The BA Liberal Arts program was a transformative experience that I deeply value for its holistic and interdisciplinary approach to learning. It pushed me to move beyond textbook knowledge and think critically by drawing connections between disciplines such as Psychology and Sociology, allowing me to develop a nuanced understanding of the society we live in. One of the most meaningful experiences for me was undertaking a research internship under faculty mentorship on campus, which offered hands-on exposure to the research process and strengthened my confidence as a learner.

Glamour & Glory



Uphoria
The Annual Cultural Fest



ZENEVIA
The Tech Fest

Life at Bennett University goes beyond academics. With buzzing festivals, student-driven events, and vibrant cultural moments, the campus offers a holistic experience that builds confidence, creativity, and lifelong connections.



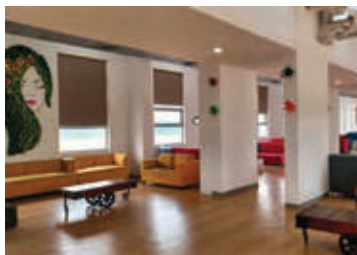
Game On



Cricket Ground with Nets | 18 Badminton Courts | Football Ground with professional flood lights | 3 Basketball Courts | 2 Kabaddi Courts | 6 TT Tables | 2 Lawn Tennis Courts | 10 Pickleball Courts | 2 Volleyball Courts | 3 Squash Courts | Swimming Pool | Fitness Center | 2 Padel Tennis Courts | 8 Pool & Snooker Tables | 2 Basketball Half Courts | Chess Arena | Carrom Arena | Taekwondo Arena

World Class Infrastructure

Bennett University's 68 acres sprawling campus is visualized as a modern, student-centric, functional space, enabling an immersive and comprehensive learning experience.



MY SPACE



GATEWAY
TO GLOBAL CAREER
JOURNEYS



CORRIDORS
OF CREATIVITY



HANGOUT
JOINTS



HUB OF
LEARNING
WHERE INSPIRATION
KNOCKS ON THE DOOR



FOUNTAINHEAD
OF INSPIRATION



GREEN AND
SPACIOUS CAMPUS



Message from the Vice President, Admissions



At Bennett University, we take pride in nurturing young minds to become future leaders, innovators, and changemakers. Our vibrant campus brings together students from across the country and around the world, creating a truly diverse and inspiring learning environment. With world-class faculty, state-of-the-art infrastructure, and programs designed to meet global standards, we ensure every student is equipped with the knowledge, skills, and confidence to excel in their chosen field.

Beyond academics, life at Bennett is about exploration, collaboration, and personal growth. We look forward to welcoming you to a community where excellence is a way of life and opportunities are limitless. To help you take the first step with ease, Bennett University offers a smooth, transparent, and hassle-free admission process—ensuring your journey begins with confidence as you join a community that inspires growth, creativity, and success.

Hitankshi Thukral

hitankshi.thukral@bennett.edu.in



Admissions

The new batch commences from July

01

Fill Online
Application
Form

www.bennett.edu.in



02

Shortlisting Based
on Eligibility and
Selection Process



03

Issuance of
Admission
Offer Letter



04

Fee
Payment



05

Registration &
Commencement
of Classes
July-August



HOUSE OF **POWER** BRANDS



MOVIES
NOW

TIMES OOH™

TIMES NOW
नवभारत

TIMES
NOW
WORLD

ET
NOW

ET
Edge

TIMES NOW
ACTION
BEGINS
HERE
TIMESNOWNEWS.COM

MIRROR
NOW

ET
NOW
बढ़ो
देश के
साथ

Romedy
NOW

ZOOM

BENNETT
UNIVERSITY
THE TIMES GROUP

MN+
THE GOLD CLASS

jungle
pictures

MIRCHI

MNX

TIMES.
music

T
TIMESPRO

gaana

FEMINA

FILMFARE

FEMINA
MISS INDIA

MISS DIVA

magicbricks.com

GRAZIA

GoodHomes
magazine



For Bennett University Admissions
Contact us:

✉ admissions@bennett.edu.in

📞 18001038484

📞 8860309257

🌐 www.bennett.edu.in

International students, write to us at:
internationaladmissions@bennett.edu.in

Explore BU Today!



Admissions | Fees | Scholarships | Eligibility

Campus: Greater Noida, U.P., India

Disclaimer: For the updated information, visit www.bennett.edu.in



THE TIMES GROUP