



BENNETT
UNIVERSITY
THE TIMES GROUP

NAAC
GRADE A+
ACCREDITED UNIVERSITY

TSOM

TIMES SCHOOL OF MEDIA



Your Epic Begins Here!





THE TIMES GROUP

A 186+ YEAR JOURNEY OF LEADERSHIP,
INNOVATION & GROWTH MARCHES ON!

1835-95

1838 The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



1861 The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

1892 TJ Bennett partners with FM Coleman to form Bennett, Coleman & Co Ltd (BCCL).

1940-86

1946 Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



1947 Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India



1952 Movie industry magazine Filmfare is launched.



1954 First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

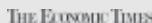
1955 Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



1959 Femina, magazine for women, is launched.



1961 The Economic Times, No. 1 business newspaper in India, is launched.



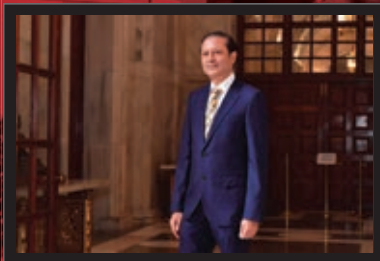
1962 Marathi newspaper Maharashtra Times is launched.



1964 The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.







1987











In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**

1988-2004

<p>1990 Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.</p>	<p>1991 BBC features The Times of India among the world's six great newspapers. BCCI ventures into TV programme production for Doordarshan under the brand Times TV.</p> 	<p>1993 Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.</p>	<p>1994 Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.</p>	<p>1996 Launch of econometrictimes.com - ET's news website and timesofindia.com - TOI's news website - the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.</p>
<p>1998 In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.</p> 	<p>1999 Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.</p>	<p>2001 Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.</p> 	<p>2004 Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.</p> 	<p>2004 JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.</p>

2005-15

<p>2005 Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain. The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.</p> 	<p>2006 Vineet Jain conceives of and launches leading property services entity Magicbricks.com Launch of leading TV news channel Times Now.</p> 	<p>2007 Launch of Junglee Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.</p> 	<p>2009 Launch of ET Now business news channel.</p> 	<p>2010 Launch of English movie channels Now & Romedly Now 3 years later.</p> 
<p>2013 Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/ IIMs for executive education courses.</p> 	<p>2014 Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.</p>	<p>2014 ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.</p> 	<p>2015 Inaugural edition of India's leading business summit - ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.</p> 	

2016



A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

<p>2017 Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.</p> 	<p>2021 Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swadesh).</p> 	<p>2023 Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.</p> 	<p>2023 Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.</p> 	<p>2024 Entry into sports on global scale: Major presence in new age & fastest growing sport - Pickleball - with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.</p> 
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Excellence in Every Stat

68

ACRES FUTURISTIC
CAMPUS

14,000+

STUDENTS

10,000

HOSTEL CAPACITY

16+

SPORTS
FACILITIES

50+

UNDERGRADUATE,
POSTGRADUATE &
DOCTORAL PROGRAMS

90%+

PH.D. FACULTY

120+

INTERNATIONAL
COLLABORATIONS

20+

CORPORATE
COLLABORATIONS

1200+

COMPANIES FOR
PLACEMENTS

₹125 Cr+

FUNDS RAISED BY
STARTUPS

40+

STUDENT LED CLUBS
& SOCIETIES

70+

STARTUPS
LAUNCHED

Recognition & Approvals



University Grants
Commission (UGC)



Association of Indian
Universities (AIU)



Bar Council of India
(BCI)



The Association
of Commonwealth
Universities

The Association of
Commonwealth Universities

Visionary Leadership

Mr. Vineet Jain, a visionary leader and a media industry powerhouse, has significantly impacted India's media and education landscape through his dedication to empowering youth. Inspired by his belief in the potential of educated and engaged young minds, he founded Bennett University in 2016, embodying his commitment to excellence and innovation in higher education.

As the Managing Director of India's oldest, largest, and most respected media conglomerate, Bennett, Coleman & Co. Limited (known as The Times Group), Mr. Vineet Jain has played an instrumental role in steering the entire spectrum of BCCL's operations. This includes overseeing content creation and editorial strategies for the group even as he has driven the diversification and expansion of what began as a traditional publishing business under the flagship The Times of India into a diversified and expansive media empire.

Awards & Accolades

- » Rajiv Gandhi Award for Corporate Excellence and Indian Telly Award for his contribution to Indian TV Broadcasting Industry, 2009
- » IMPACT Person of the Year, 2013
- » Entrepreneur of the Year Award 2013 from the Bombay Management Association
- » Media Person of the Year Award from the International Advertising Association (IAA), 2015
- » The Indian Television Academy's 'Sterling Icon of Indian Entertainment – Media'
- » Art Karat Award for Excellence in Media
- » Asia One Global Indian of the Year, 2018
- » Lifetime Achievement Award at exchange4media News Broadcasting Awards (enba), 2018
- » Bharatiya Mahanatam Vikas Puraskar, 2018-19
- » Impact Digital Power 100, 2020
- » Business Leaders; ITA Hall of Fame, 2020
- » Managing India Award 2026 – Lifetime Contribution to Media by All India Management Association (AIMA)



Mr. Vineet Jain

Chancellor
Bennett University

Managing Director
The Times Group



About Us

With a peerless legacy of over 186 years, the Times Group has been a pillar of trust, knowledge, and public service. Founded in 2016, Bennett University continues this proud tradition, shaping future leaders committed to excellence, integrity, and global impact.

Accredited with an A+ grade by NAAC and recognised by the University Grants Commission (UGC), Association of Indian Universities (AIU), and the Bar Council of India (BCI), Bennett University upholds the highest educational standards. Its interdisciplinary curriculum fosters critical thinking, adaptability, and lifelong learning, empowering students to address global challenges.

A true beacon of academic excellence, Bennett University stands dedicated to creating responsible global citizens and thought leaders.

The Bennett Advantage

4 ways we help you excel



Academic Excellence with a Global Edge

Gain knowledge beyond borders. Our global collaborations and industry partnerships offer a world-class education, ensuring you stay ahead in an interconnected world.



Future-ready Life Skills

Our structured programs equip you with essential life skills such as effective communication, teamwork, and critical thinking to help you thrive in any career, anywhere.



Entrepreneurship Focus

Whether you are nurturing a startup idea or exploring business innovation, Bennett Hatchery, our incubation lab and mentorship programs help turn your startup dreams into reality.



Industry Exposure

Get varied & rich exposure through live projects, workshops, internships, field visits, conferences, competitions, and engagement platforms through Times Group Connect.

Message from The Dean

“ At the Times School of Media, we nurture storytellers, innovators, and researchers who understand the power and responsibility of communication. Our programs seamlessly blend creativity, critical thinking, and research-led learning to prepare students for a dynamic media ecosystem.

We take pride in fostering a culture of curiosity and exploration where ideas are tested, stories are reimaged, and evidence drives impact. From digital media and advertising to journalism and film, our students engage in projects that merge academic depth with industry relevance.

Join us to explore how knowledge, creativity, and research converge to shape meaningful narratives and a responsible media future. ”

Prof. (Dr.) Sumit Narula

Dean, Times School of Media

- ▶ 15+ years of extensive experience in Media education and research
- ▶ Ph.D., in Electronic Media and Conflict Resolution from Panjab University, Chandigarh
- ▶ Former EIC: Journal of Content Community and Communication (SCOPUS Indexed)
- ▶ Honorary Brand Ambassador, Emerald Publishing, South Asia
- ▶ Published 30+ Research Papers in world class journals indexed in SCOPUS, WOS, ABDC, CABS and PubMed etc.



Message from The Deputy Dean

“ We strive to unlock the creativity of our students using the latest technology and AI, which is to say that we are India’s first media school that’s using tech to make student’s project-work and portfolios sharper and more differentiated. Plus, being part of the 187-year-old Times Group helps us give students real-time, hands-on experience across its many verticals which is something no other media school can claim to provide. ”

Prof. Dhiraj Singh

**Deputy Dean,
Times School of Media**

**Head,
Centre for Media & Technology**

- ▶ Recipient of the Indian Achievers Forum’s ‘Man of Excellence Award’ (2021–22)
- ▶ Author, Artist, and Documentary Filmmaker
- ▶ Salis Mania Best Author Award (2023)
- ▶ Former Executive Director, Lok Sabha Television



Distinguished Faculty



**Prof. (Dr.)
Sumit Narula**
Dean



**Prof.
Dhiraj Singh**
Deputy Dean

Head,
Centre for Media
& Technology



**Dr. Gauri D
Chakraborty**
Professor

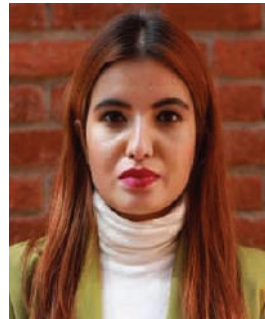
Chairperson,
Women
Development Cell,
Bennett University



Ms. Sneha Gupta
Assistant
Professor



Dr. Divya Jha
Associate Professor



Dr. Varsha Sisodia
Associate Professor



Dr. Moina Khan
Associate Professor



Dr. Tilak Jha
Associate Professor

Distinguished Faculty



**Mr. Vidhanshu
Kumar**
Assistant Professor



Mr. Nikhil Pandey
Associate Professor



Dr. Meera Shirodkar
Assistant Professor



**Dr. Anvesha
Sharma**
Associate Professor



Dr. Anubhav Mathur
Associate Professor



Dr. Sanjay Verma
Associate Professor



Dr. Rekha Pachauri
Assistant Professor

Intellectual Capital

The faculty at the Times School of Media is a group of outstanding professionals who are experts in their fields. With a perfect blend of rich industry and academic experience, the faculty members are the best in media education.

160+

Years of Academic Experience

230+

Industry Experience

60

Total Publications

46

Journals

10

Books

04

Book Chapters

09

Scopus

04

ABDC

02

Web of Science

100+

Magazine and News Articles

Board of Studies

External Members from Academics



Prof. (Dr.) Ruchi Jaggi
Dean, School of Media and Communication, Symbiosis University, Pune



Prof. (Dr.) Manisha Pathak Shelat
Professor, MICA, Ahmedabad



Dr. Priyanka Tripathi
Associate Professor, Department of Humanities and Social Sciences, IIT Patna



Dr. Nick Hall
Head of Department (Department of Media Arts) Royal Holloway University of London

External Members from Industry/Corporate



Ms. Meghna Deka
Output Head & Anchor, Times Now, Noida



Mr. Ankur Kalra
Founder & CEO, Vibgyor Brand Services, Delhi

World Class Faculty

University of Glasgow, Scotland	London School of Economics & Political Science, UK	Purdue University, USA	Columbia University, USA	
University of Southampton, USA	University of Sheffield, UK	Erasmus University Rotterdam, The Netherlands	IIMC, Delhi	
FTII, Pune	Delhi University	Jamia Milia Islamia, Delhi	JNU, Delhi	Asian College of Journalism

Industry Experience

NDTV	Star TV	Times Now	NewsX	The Times of India
Ogilvy	Rediffusion PR	Dentsu	EXL Service	JWT
IMI Mobile Pvt. Ltd.	Amar Ujala	BBC	Shanghai Daily	AIR
nDimensions	McCann Erickson	Havas India	Leo Burnett	Contract India
ESPN	Star Sports	Sports Illustrated	ESPN Cricinfo	Sahara Samay
Asian Age	Navbharat Times	Times Internet	United Nations	Today's Traveller
Network 18	DDB Mudra	Channel 7	Lok Sabha TV	

Programs Offered

UNDERGRADUATE PROGRAM

B.A.
(Mass Communication)

Duration

3 Yrs.
4 Yrs. (Hons. / Hons. with Research)

Specialisations

4

Specialisations: Digital Marketing | Journalism | Broadcasting | Advertising/Public Relations

Eligibility: Passed Class XII from any recognised education board with a minimum of 60% marks (best of three subjects) and English as a compulsory subject; OR completed the IB Diploma with a minimum score of 24 credits, including 3 Higher Level and 3 Standard Level subjects.

UNDERGRADUATE PROGRAM

B.A.
(Film, TV & Web Series)

Duration

3 Yrs.
4 Yrs. (Hons. / Hons. with Research)

Specialisations

2

Specialisations: Film & TV (Production) | TV & Web Series (Post Production)

Eligibility: Passed Class XII from any recognised education board with a minimum of 60% marks (best of three subjects) and English as a compulsory subject; OR completed the IB Diploma with a minimum score of 24 credits, including 3 Higher Level and 3 Standard Level subjects.

POSTGRADUATE PROGRAM

M.A.
(Mass Communication)

Duration

2 Yrs.

Specialisations

4

Specialisations: Multimedia Production | Digital Marketing | Advertising/Public Relations | Journalism

Eligibility: Completed graduation in any discipline from a recognised university with a minimum of 50% marks, with English as the medium of instruction.

POSTGRADUATE DIPLOMA PROGRAM

TV and Digital Journalism

Duration

1 Yr.

Eligibility: Minimum 55% in graduation with English as a mandatory subject. Prior media knowledge is not required.

Programs Offered



GLOBAL PATHWAYS PROGRAM

PARTNER UNIVERSITIES



University
of Essex

TIMES SCHOOL OF MEDIA

Program	B.A. (Film, TV & Web Series) Global (2+1)
	B.A. (Mass Communication) Global (2+1)
Partner University	University of Essex, UK
Duration (Yrs)	2 (India)+1 (UK)
Final Program Degree	<i>Based on specialisation: B.A. Creative Writing, B.A. Drama, B.A. Drama and Creative Writing, B.A. Drama and Literature, B.A. Film and Creative Writing, B.A. Film and Drama, B.A. Film and Journalism, and B.A. Film Studies</i>

GLOBAL IMMERSION PROGRAM (GIP)

The Global Immersion Program offers students the opportunity to choose to study at a partner university in Singapore, Malaysia, Indonesia, Vietnam, or the UAE for 7-14 days international immersion.

Highlights

- ▶ Curriculum co-designed & co-delivered by The Times Group
- ▶ Interdisciplinary programs that cater to specialised industry demands
- ▶ Strong Faculty: Blend of faculty from media industry and academia
- ▶ Focus on building industry ready skills and analytical mindset
- ▶ 60% of time devoted to attaining practical skills through projects and industry immersion
- ▶ Outcome Based Education: Students are encouraged to conduct research & focus on content-driven results

Software Proficiency

Photo Editing – Photopea Adobe Photoshop	Radio/ Podcasting – Audacity Sound Design	TV Talk Shows & Broadcasts – Streamyard OBS	Video Editing – Final Cut Pro	
Plagiarism Check – Turnitin	Qualitative Research Tool – Nvivo	Quantitative Research Tool – SPSS	Data Viz – Canva Excel	Scripting for Films – Celtx
AI tools - Invideo.ai synthesia.ai. Juliu	Graphics – Illustrator Blender HitFilm	Web Publishing – SocioPress – Times Group’s CMS WordPress	Editing on Mobile Phones – FilmoraGo for Android iMovies for iPhone	

Experiential Learning

The Times of Bennett
www.timesofbennett.com



The Times of Bennett is a website run by the students of Times School of Media



Radio Bennett is an exciting student-driven initiative by Bennett University — a platform by the students, for the students. This campus radio station aims to showcase the vibrant life of Bennett through music, talk shows, interviews, discussions, and student-led storytelling. It reflects the University's commitment to experiential learning, creativity, and hands-on media exposure.



OB Van



Location Shoots



Studio - Based TV Production



JHOL - A unique examination

Experiential Learning

Industry Interactions

CEO Masterclass,
Workshops, Guest Lectures,
Alumni Coach Series



Bennett Centre For Media & Technology

Bennett Centre for Media and Technology is a dynamic, innovation hub—a creative and inter-connected playground where ideas are generated, tested and brought to life. The Centre helps blend media education and media practice through industry convergence, masterclasses, workshops, training students through BU's media properties: Such as BU Live, Radio Bennett, Times of Bennett and BU events. The Centre also provides a dedicated environment where students and faculty can prototype media and film projects, experiment with new technologies, host exhibitions, demos and testing environments. Bennett Centre for Media Technology prepares students for careers in the fast-evolving media-technology space.



Bennett Centre for Forensic Scientometrics (BCFS)

The Bennett Centre for Forensic Scientometrics (BCFS), established by Times School of Media, is India's first academic hub dedicated to safeguarding research integrity through forensic scientometrics. With fabricated papers, citation cartels, paper mills, predatory journals and manipulated metrics steadily eroding public trust in scholarship, the Centre addresses one of the most urgent challenges in modern academia.

In the years ahead, the Centre's work will be crucial in protecting the credibility of knowledge systems, ensuring that reliable science remains a foundation for informed citizenship. Its vision is to restore confidence in the Indian and global academic publishing by promoting responsible research practices, building expertise in academic forensics, and contributing to policy and public awareness on threats to scholarly trust.



Bennett Centre for Fact Checking & Digital Integrity (BCFDI)

BCFDI is India's first dedicated initiative in this space, established under Times School of Media at Bennett University, Greater Noida. The Centre focuses on equipping students and the broader academic community with practical media verification skills, digital ethics training, and evidence-based fact-checking methods.

BCFDI operates student-led verification teams, conducts outreach workshops, and works with academic and industry partners to address misinformation, strengthen content verification, and enhance online integrity within India's digital ecosystem. In the years ahead, the work advanced by the Centre will play a vital role in safeguarding democratic values and the public's right to accurate information—both in India and across the world.

Times Group Connect

INDUSTRY LED CURRICULUM

- ▶ The Mass Communication curriculum has been developed with the domain expertise of leading Times Group companies, including Times Now, Radio Mirchi, Times Internet, Media Wire, and Junglee Pictures.
- ▶ The BA Film, TV & Web Series curriculum has been designed and developed by senior professionals from Junglee Pictures and Zoom TV, ensuring industry relevance and practical insights.
- ▶ The Board of Studies at the Times School of Media comprises editors and senior managers from the Times Group, representing three core domains: Editorial, Marketing, and Films.

Curriculum Delivery



Introduction to Radio



Business of OTT, Introduction to Film Production



Digital Marketing,
Native Advertising &
Website Planning



Interviews & Articles



Labs and Studios



- ▶ **Film/TV Studio and Radio Studio:** Designed and built under the expert guidance of Times Now and Radio Mirchi engineers to provide industry-standard facilities.
- ▶ **AI Media Lab:** Equipped with cutting-edge technology, including both iMac and Windows systems, to support diverse multimedia and production needs.
- ▶ **Brand Labs and Placement Lab:** Dedicated spaces to foster creativity and prepare students for the professional world.
- ▶ **Content Management System:** The Times Group has deployed its state-of-the-art CMS, the same application used by Times Group editors, enabling students to learn and practice uploading web reports in a real-world environment.

EXPERIENTIAL LEARNING TOOLS

- ▶ Two fully-equipped OB Vans for live production training.
- ▶ High-end Film Camera (Blackmagic) and Aperture Lights to enhance hands-on learning in filmmaking and production.



GLOBAL

PARTNERSHIPS

Student Mobility Programs | International Summer & Winter Schools | Exchange Programs |
Internship Abroad | Semester Abroad Programs | Accelerated Master's Program



and many more...

International Guest Speakers



Gleb Baturin
Senior Output Editor
RT (Russia Today)
International Newsroom



Adi Segal
Acclaimed
Documentary
Photographer
Israel



**Stefano
Beggiora**
Associate Professor
CA' Foscari University,
Venice, Italy



**Sonny
Calderon**
Vice President
Academic Affairs
New York Film Academy,
USA



**Ms Regine L.
Sawyer**
Founder
Women in Comics
Collective International,
(WinC.) Publisher,
Lockett Down
Productions,
USA



**Prof. (Dr.)
Šarūnas
Paunksnis**
Professor
Digital Culture, Comm. &
Media Research Group,
Faculty of Social Sciences,
Arts & Humanities, KTU,
Lithuania



Dr. Asha Chand
Associate Professor
and Associate Dean
International South Asia
Western Sydney
University,
Australia



Dr. Nick Hall
Head of Department
(Media Arts)
Royal Holloway
University
of London, UK

Placements

HIGHEST PACKAGE ₹18.4 LPA

TOP 10 PERCENTILE PLACEMENTS

₹7 LPA

Key Recruiters

 PUBLICIS MEDIA	 NDTV	 NIIT	 Ogilvy	 Archetype
 FLEISHMANHILLARD	 TIMES NETWORK NOW ON HOTSTAR	 McCANN WORLDGROUP	 ZEE	 ADFACTORS PR PROMOTIONAL STRATEGISTS
 Evs	 dentsu	 KAZEN RESEARCH & ANALYTICS	 BRITANNIA	 AVIAN
 NEWS 9	 MIRCHI	 bcw	 HINDUJA	 Leo Burnett
 OUTLOOK group	 TIMES INTERNET	 Suzlon Power & Infrastructure Engineering & Construction	 BuzzFeed	 FCB INDIA
 actomica™	 Network 18	 avds	 COLORBAR	 Weber Shandwick



Student Testimonials



Disha Kapoor

BAJMC, Times School of Media



As a BAJMC student, Advertising Specialisation in Semester 5 has been one of the most defining parts of my degree. The course included a hands-on internship-style project where we stepped out to approach real brands and worked with them end-to-end. My team worked with Buzzgram.AI, where I personally onboarded two clients and helped execute full campaigns that boosted their visibility. Our professor Dr. Anvesha Sharma guided us with clarity, support and industry insights which truly elevated our work.



Jaanhvi Singh

BAJMC, Times School of Media



The BAJMC course has played a key role in shaping my understanding of media and communication, encouraging creativity and practical thinking while helping me see how storytelling and strategy work together in the industry. The Advertising Specialisation built on this with an internship-style project that took us beyond the classroom. From research and strategy to content creation and execution, the hands-on experience gave me a real sense of how advertising functions in the industry. Throughout the process, our professors have supported us with valuable guidance and insights that truly elevated our work.



Student Testimonials



Sudikshya Das

BAJMC, Times School of Media



BAJMC has shaped my learning from the basics of advertising to real world application. This journey has been truly meaningful and gave me a clear understanding of how the industry works through hands on experience. With the guidance of our professors we worked on real client projects, conducted research and delivered actual results. As someone who wants to build a career in advertising, working on a B2B brand was challenging at first, but it helped me grow creatively and think like a true advertiser.

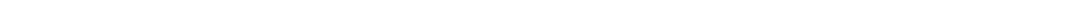


Anirudh Kuchibhotla

BAJMC, Times School of Media



My journey at TSOM has shaped my understanding of media and communication from foundational concepts to real-world application. This experience has been truly transformative, giving me clarity on how the industry functions through hands-on, practical learning. As someone pursuing a career in advertising and copywriting, working with a B2B brand initially felt challenging, but it pushed me to think sharper, write with purpose, and understand the nuances of brand communication. I am genuinely grateful for this journey.



Student Testimonials



Aditya Sapra

PGDTV&DJ, Times School of Media



I chose TSOM because it provides a perfect foundation for any aspiring journalist, be it in any aspect, reporting, anchoring, production control room, everything. The best thing for me being here is the amount of exposure which I got, particularly when it came to taking high profile interviews of many guests, including film stars. Apart from that, definitely it would be the unforgettable Bihar election trip where we covered some very high voltage election campaigns. To all those wanting to join TSOM, in fact, I would say TSOM is the best place for you. If you want to learn, if you're going to learn with the best, you're going to have a perfect, it's going to shape a perfect foundation for your entire future in every aspect of journalism.

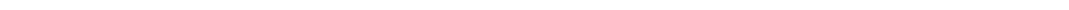


Priya Banshelkikar

PGDTV&DJ, Times School of Media



I chose Times School of Media at Bennett University because it offers a hands-on experience in media training. We have an exact replica of a TV studio and a radio studio, and we have up-to-date labs that help us edit and shoot with well-equipped machinery. We interacted with so many guests and industry experts. One of my favourite memories is when Times School of Media took us to Bihar to cover the election campaigning, which was a once-in-a-lifetime opportunity for a media student. Come here and make the most out of the opportunities provided to you and network as much as you can, because this is a place that will train you for the industry better than any other college.



World Class Infrastructure

Bennett University's 68 acres sprawling campus is visualized as a modern, student-centric, functional space, enabling an immersive and comprehensive learning experience.



MY SPACE



GATEWAY
TO GLOBAL CAREER
JOURNEYS



CORRIDORS
OF CREATIVITY



HANGOUT
JOINTS



HUB OF
LEARNING
WHERE INSPIRATION
KNOCKS ON THE DOOR



FOUNTAINHEAD
OF INSPIRATION



GREEN AND
SPACIOUS CAMPUS



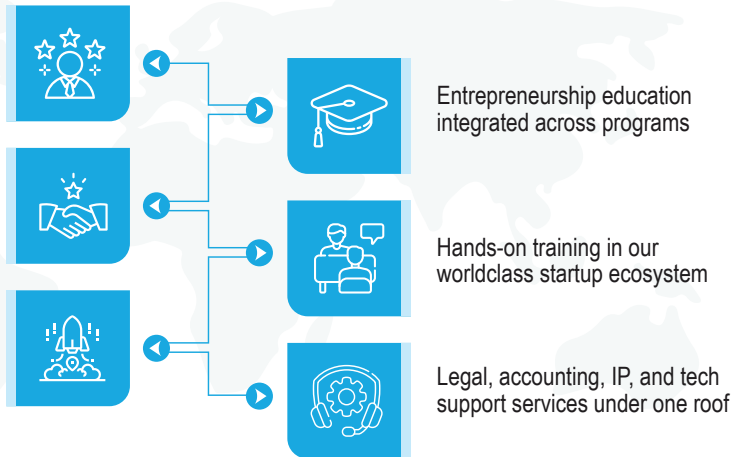
Innovation & Entrepreneurship

Bennett Hatchery Foundation, a registered Section 8 company, is the startup incubation arm of the Centre for Innovation & Entrepreneurship (CIE) at Bennett University, empowering innovators to transform ideas into scalable ventures. Recognised by Startup India, MSME, and the UP StartinUP Policy, the Hatchery supports early-stage startups across ideation, validation, prototyping, and market growth. Open to students, faculty, staff, and external entrepreneurs, it offers structured mentorship, access to world-class infrastructure, industry partnerships, and funding support. With ₹5.5 crore secured through government-backed seed funding programmes, Bennett Hatchery Foundation actively nurtures high-potential startups and strengthens the university's entrepreneurial ecosystem. CIE advances innovation at Bennett University through three integrated verticals—Academics, Bennett Hatchery Foundation, and SPARK, the student entrepreneurship cell—creating a vibrant, end-to-end startup ecosystem on campus.

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Message from the Vice President, Admissions



At Bennett University, we take pride in nurturing young minds to become future leaders, innovators, and changemakers. Our vibrant campus brings together students from across the country and around the world, creating a truly diverse and inspiring learning environment. With world-class faculty, state-of-the-art infrastructure, and programs designed to meet global standards, we ensure every student is equipped with the knowledge, skills, and confidence to excel in their chosen field.

Beyond academics, life at Bennett is about exploration, collaboration, and personal growth. We look forward to welcoming you to a community where excellence is a way of life and opportunities are limitless. To help you take the first step with ease, Bennett University offers a smooth, transparent, and hassle-free admission process—ensuring your journey begins with confidence as you join a community that inspires growth, creativity, and success.

Hitankshi Thukral

hitankshi.thukral@bennett.edu.in



Admissions The new batch commences from July

01

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02

Shortlisting Based
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Selection Process



03

Issuance of
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Offer Letter



04

Fee
Payment



05

Registration &
Commencement
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For Bennett University Admissions
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