



**GREATER NOIDA, UTTAR PRADESH, INDIA**

Established in 2016 vide U.P. Act No. 24 of 2016

and incorporated under the Uttar Pradesh Private Universities Act, 2019 (U.P. Act No. 12 of 2019)

## **Ph.D. Admission Procedure and Schedule for** **(Odd Semester 2026–27)**

### **I. General**

**For AY 2026-27, the Ph.D. programs are being offered by:**

- A. **The School of Engineering and Applied Sciences (SEAS)** offers Ph.D. program in the following :
  - a) Biotechnology
  - b) Electronics and Communication Engineering
  - c) Mechanical Engineering
  - d) Physics
- B. **The School of Computer Science, Engineering and Technology (SCSET)** offers Ph.D. programs in the following:
  - a) Computer Science Engineering
  - b) Mathematics
- C. **The School of Law (SoL)** offers Ph.D. programs in the following:
  - a) Law
  - b) Economics
  - c) English
  - d) History
  - e) Management
  - f) Political Science
  - g) Sociology
- D. **The School of Management (SOM)** offers Ph.D. programs in the following:  
Areas of specialization for SOM: -
  - a) Marketing
  - b) Organizational Behavior
  - c) Human Resource Management
  - d) Finance
  - e) Economics
  - f) Operations Management
  - g) Policy and Strategy
- E. **Times School of Media (TSOM)** offers a Ph.D. program in Journalism and Mass Communication in the following areas:
  - a) Print Media
  - b) Broadcast Media
  - c) Digital Media
  - d) social media
  - e) advertising and marketing
  - f) PR and corporate communication

- g) Fashion Communication
- h) Media Law and Ethics
- i) Space Communication
- j) Forensic Scientometrics
- k) Crisis Communication
- l) AI In Media
- m) English Literature and Communication
- n) Radio and podcasts
- o) Film Studies.

F. **School of Liberal Arts (SOLA)** offers a Ph.D. program in the following areas:

- a) English Literature
- b) Philosophy
- c) Political Science
- d) Psychology
- e) Sociology
- f) Economics
- g) Library & Information Science

G. **School of Artificial Intelligence (SOAI)** offers a Ph.D. program in the following areas.

- a) Artificial Intelligence & Machine Learning Algorithms
- b) Computer Vision
- c) Natural Language Processing
- d) Soft Computing
- e) Signal Processing
- f) Other relevant applications of Artificial Intelligence & Machine Learning

H. **School of Design (SOD)** offers a Ph.D. program in the following areas.

- a) Communication Design
- b) Fashion & Textile Design
- c) Industrial / Product Design
- d) Interaction Design

For Computer Science Engineering and Technology

Academic Requirements (Minimum Qualifications): 55% Marks or a minimum CGPA of 5.5 on a 10-point scale in the relevant program in M.Tech/MCA/ME/MSc/MS in any discipline from a recognized University.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.

A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

#### **I. For Engineering and Applied Sciences**

Academic Requirements (Minimum Qualifications): 55% Marks or a minimum CGPA of 5.5 on a 10- point scale in the relevant program in M.E./M.Tech/M.Sc./M.Phil.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.

A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

#### **J. For Law**

To be eligible for applying for admission to Ph.D. Degree the applicant should have:

- a) A Master's degree in Law/any other discipline Economics, English, History, Management, Political Science and Sociology from a recognized University with not less than 55% marks or its equivalent.
- b) Applicants with over three years of industry/ teaching/ practicing/ managerial/ professional experience would be preferred.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.
- iv) A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

#### **K. For Management**

To be eligible for applying for admission to Ph.D. Degree, the applicant, should have:

- a) Candidates for admission to the Ph.D. program shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55 % marks or with an Aggregate CGPA of 5.5 on a scale of 10 (or an equivalent grade in a point scale wherever grading system is followed).
- b) Professional qualifications such as CA/ ICWA/CS with any undergraduate degree are also eligible to apply. Any equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency that is approved, recognized, or authorized by authority, established or incorporated under a law in its home country or any other statutory authority in that country to assess, accredit or assure quality and standards of educational institutions.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.
- iv) A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

**L. For Times School of Media (Journalism and Mass Communication)**

- a) Candidates applying for the Ph.D. program should have a master's degree in journalism and mass communication with at least 55% marks in aggregate or its equivalent grade. Candidates with a master's degree in other domains are also eligible to apply, provided their area of research is in the broad domain of mass communication and allied areas. Research can be conducted in English or Hindi.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.
- iv) A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

**M. For the School of Liberal Arts**

- a) Since the School of Liberal Arts is strongly devoted to inter-disciplinary research, candidates with a master's degree in any discipline from a recognized University with a minimum 55% mark (or its equivalent grade) will be allowed to apply.
- b) For Library & Information Science the candidates should have a master's degree in library and information science (MLISc/M.Lib.I.Sc.), Master of Computer & Information Science or equivalent with at least 55% marks (or equivalent CGPA) from a recognized University.

**Or**

- i) Bachelor's degree with Honours with a rigorous research project in the major or relevant area of study
- ii) 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program
- iii) The duration of the Undergraduate program shall be a minimum of four years or eight semesters or equivalent.
- iv) A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.
- c) The School will determine the suitability of the educational qualifications based on the area where the candidate wants to undertake the research.

## **N. School of Artificial Intelligence (SOAI)**

### *a) For Postgraduate Degree Holders*

- i. Minimum 55% Marks or a CGPA of 5.5 on a 10-point scale in M.Tech/ MCA/ ME/ MSc/ MS in the relevant field from a recognized University.

### *b) For Bachelor's Degree Holders*

- i. Bachelor's degree with a minimum of 75% Marks or 7.5 CGPA on a 10-point scale in the relevant program, along with 2 years of work experience in the relevant area.
- ii. The undergraduate program should have a minimum duration of four years or eight semesters or equivalent.
- iii. A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

## **O. School of Design (SOD)**

- i. Master's degree or equivalent professional degree in Design or a relevant allied discipline with at least 55% marks in aggregate or equivalent CGPA from a recognized institution.
- ii. Candidates with a 4-year Bachelor's degree in a relevant discipline with at least 75% marks / 7.5 CGPA may also apply, as per applicable norms.
- iii. Applicants from Communication Design, Fashion Design, Industrial / Product Design, Interaction Design, and relevant interdisciplinary backgrounds may apply.
- iv. A relaxation of 5% marks (or equivalent grade/CGPA) is provided in the minimum eligibility requirement for SC/ST/OBC (non-creamy layer), Differently Abled, Economically Weaker Section (EWS), and other categories as per UGC guidelines.

· Selection will be based on entrance test / exemption as per rules, followed by interview and research proposal presentation.

### **Before filling out the Application, Candidates must read and ensure the following:**

- a) Merely filling out an application form does not entitle a candidate to admission. The admission is purely merit-based. The University reserves the right to cancel/revoke its offer and/or accept provisional admission at any time. The application fee is not refunded under any circumstances.
- b) Candidates cannot claim admission merely because it is available. The University Admission Committee shall decide the minimum cut-offs for merit in various programs, which shall be final.
- c) A candidate must fulfill all the eligibility criteria listed above to be considered for admission.
- d) **Candidates applying for the Ph.D. program at BU.** must also upload a preliminary research proposal along with their application. The preliminary research proposal should be around 2000 words, including a hypothesis, a problem statement, a research methodology, and a preliminary literature survey. All research proposals will be screened through the anti-plagiarism software. Applications received without a research proposal shall not be accepted.
- e) above to be considered for admission.
- f) Candidates must produce a certificate of proof of the above conditions at the time of Registration, failing which, they will be disqualified, and the provisional admission offer shall be canceled.

## II. Shortlisting and Selection:

- a) The applicants who fulfill the eligibility criteria and are shortlisted shall be eligible to appear in the selection process.
- b) The doctoral Department Research committee of the respective schools will shortlist applications for admission through a test.
- c) **Bennett Research Aptitude Test (BRAT)** - a written test conducted by the University or the respective School.

**Or**

Candidates who have cleared the NET or UGC/CSIR (JRF) /ICAR or SLET/GATE/Teacher Fellowship holder shall be exempted from the written test during the period of validity of the concerned test.

- d) **Presentation of Preliminary Research Proposal and Interview:** The candidates appearing in BRAT shall be required to present their preliminary research proposal (candidates, thus, will have to submit/upload the same along with the online application). The candidate shall also be interviewed to assess the interest and motivation in doing research, conceptual clarity on the chosen area of research, and past academic and research performance.
- e) **The applicant must appear for an Interview/ presentation** to be considered for admission.
- f) Weightage: 70% for Entrance Test, 30% for interview/viva-voce

## III. Details of Written Tests (Weightage, Syllabus, Duration, etc.)

The selection process for Ph.D. admissions shall consist of an Entrance Test followed by an Interview/Viva-Voce, with the following structure:

### A. Bennett Research Aptitude Test (BRAT)

a) Duration: 2 Hours

b) Structure of the Question Paper:

The Entrance Test shall be divided into two parts:

### Part A (30 Marks) – Objective Type (MCQs):

This section will assess general research aptitude and analytical ability, covering:

- Reading Comprehension
- General Knowledge
- Research Methodology
- Research Ethics
- Basic Mathematics
- General Aptitude

### Part B (40 Marks) – Subjective Type:

- This section will consist of descriptive questions based on the candidate's chosen specialization area.
- It will evaluate domain knowledge, analytical thinking, and subject understanding.

e) Weightage:

- Entrance Test: 70%
- Interview/Viva-Voce: 30%

f) Qualifying Criteria:

- Candidates must secure a minimum of 50% marks in the Entrance Test to qualify for the Interview/Viva-Voce.

g) Exemption from Written Test:

- Candidates who have qualified UGC-NET (including JRF) shall be exempted from the Entrance Test.
- Such candidates will be required to appear directly for the Interview/Viva-Voce only.

#### IV. Schedules of Admissions:

- a) The University opens Ph.D. admissions with a defined number of seats in different categories (Full time/Part Time/Sponsored and applicability of Teaching Assistantship). It may review and allocate additional seats subject to capacity.
- b) The call for Ph.D. admissions remains open for programs with vacant seats out of the approved numbers of the academic year.
- c) The Schools/ Departments conduct entrance tests at Semester/ Annual intervals as per university rules, followed by Interviews, and submit results for further approval and notification.
- d) The student should fulfill minimum attendance rules as per university regulations.
- e) The student rejected in an attempt will not be allowed to appear in BRAT for at least one year as per University Ph.D. Ordinances.

1. Applications open from: **15<sup>th</sup> May 2026 onwards**

2. Application Closing date: **30 June 2026**

3. **Venue and schedule for Written Test and Interview Dates**

a) Written entrance tests (BRAT) – for eligible candidates only – **14<sup>th</sup> July 2026**

b) Interview/Presentation of Research Proposal (as applicable) – **14<sup>th</sup> July 2026**

c) Date of declaration of the result: **22<sup>nd</sup> July 2026**

d) Date of Registration: **28<sup>th</sup> July 2026**

e) Date of commencement of Program: **01<sup>st</sup> Aug. 2026**

**Venue:** Bennett University Campus, Plot 8-11. Tech Zone II, Near Dabra Village. Greater Noida, Uttar Pradesh, India.

**Note:** In case of an emergency, an alternate Entrance Test date may be provided as per the applicant's request.

- Any changes to the dates will be announced on the University's website.

## V. APPLICATION PROCESS

1. **How to Fill Out the Application Form:** The students fill out the application forms online:
  - a) Apply online using net banking/credit/debit card at the application portal, i.e., No Paper Forms, which can be accessed through [www.bennett.edu.in](http://www.bennett.edu.in)  
<https://www.bennett.edu.in/programs/ph-d/> >>> **Admissions**. Follow the guidelines thereafter.
  - b) Candidates applying for the Ph.D. programs **must also upload a preliminary research proposal**, as explained above, along with the application. Applications received without the same shall not be accepted.
  - c) **Cost of Form - Rs 1500/-**
2. Admission granted to the student may be revoked for noncompliance/not meeting the admission criteria/ being found ineligible, even if the same is detected later. All admissions will be subject to verification of facts from the original certificates/ documents of the candidates. The decision of the Admission Committee of the University regarding the eligibility of any applicant shall be final.

### Programme Fee\*

| Fee Type                     | Amount (₹)      | Frequency             | Notes                                              |
|------------------------------|-----------------|-----------------------|----------------------------------------------------|
| <b>Tuition Fees</b>          | 1,20,000 / year | Every Year            | ₹60,000 per semester (2 instalments /year)         |
| <b>Co-Curricular Fees</b>    | 3,000           | Annual                | To be paid once every year during the odd semester |
| <b>Examination Fees</b>      | 12,000          | Every Year            | ₹6,000 per semester (till course work completion)  |
| <b>Security Deposit</b>      | 30,000          | One Time (Refundable) | Paid once in the first Semester                    |
| <b>Degree Digitalization</b> | 2,500           | One Time              | One Time                                           |
| <b>Alumni Contribution</b>   | 1,500           | One Time              | One Time                                           |

\*The Management may revise the fee structure from time to time without prior notice.

### Ph.D. Assistantship:

Financial Support will be provided to selected full-time Ph.D. students on a vacancy basis in the form of Ph.D. Assistantship \JRF subject to terms and conditions as per the University rules.

INR Up to 40,000/- (forty thousand per month) (with no hostel accommodation and dining facility from the University Mess). The candidate needs an average of eight hours of Teaching Assistantship per week.

### **Notes:**

- a) Conditions for continuation and total duration of applicability of the Ph.D. Assistantship \JRF shall be as per the Ph.D. ordinances of the University.
- b) The teaching load for Assistantship shall be verified and authenticated at the

University level and approved by the Dean (R&D)

c) The Management reserves the right to revise the rates/terms of TA ship from time to time.

## **VI. About the PhD Program**

The Ph.D. students are required to undertake advanced-level course work, up to specified credits as per the rules. Further, they are required to qualify in the comprehensive examination and get the Research Plan approved by their RAC at the end of coursework. Only after that may they register as scholars and take up intensive research work under the guidance of a supervisor(s) in specific areas/problems for a minimum duration of three years. The research work is expected to result in new findings contributing to the chosen field's knowledge. The Doctoral research program allows scholars to demonstrate their analytical, innovative, and independent thinking, leading to creativity and application of knowledge. Scholars are required to deliver seminars/showcase their research progress regularly and are required to publish their work, as specified in Ph.D. ordinances. Finally, they shall be required to submit the thesis embodying their research findings for the award of the Ph.D. Degree. Financial Support will be provided to selected full-time Ph.D. students in the form of a JRF/ Assistantship on a vacancy basis.

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