



Program Structure & Syllabus

Details of the BA (Honours/Honours with Research) in Business Studies Program

Batch: 2026-2030

Duration: 04 Years



Semester I						
S.No	Course Name	L	T	P	E	Credit
1	The Art and Science of Inquiry with Numbers/Data Visualization	3	0	0	0	3
2	Introduction to Economics	3	0	0	0	3
3	Introduction to Psychology	3	0	0	0	3
4	Introduction to Polity and IR	3	0	0	0	3
5	Introduction to Forms of Literature	3	0	0	0	3
6a	Stories about Mathematics	4	0	0	0	4
6b	Digital Self					
7	TREP-1	2	0	0	0	2
8	Community Engagement	2	0	0	0	2
Total Credits		21	0	0	4	23

Semester-II						
S.No	Course Name	L	T	P	E	Credit
1	Self, Science, and Society	3	0	0	0	3
2	Introduction to Sociology	3	0	0	0	3
5	Introduction to Philosophy	3	0	0	0	3
4	Statistics for Business	3	0	0	0	3
5	Microeconomics -I	3	0	0	0	3
6a	Introduction to Entrepreneurship	4	0	0	0	4
6b	History of Economics					
7	TREP-2	2	0	0	0	2
8	Communication Skills	2	0	0	0	2
Total Credits		23	0	0	0	23

Semester-III						
S.No	Course Name	L	T	P	E	Credit
1	Understanding Love	3	0	0	0	3
2	Legal Studies and Business Ethics	3	0	0	0	3
3	Intro to Org Behaviour	3	0	0	0	3
4	Disciplinary/Interdisciplinary Courses as applicable	4	0	0	0	4
5	Research Methodology	3	0	0	0	3
6	Appreciation of Short Stories	2	0	0	0	2
7	Internship-I	0	0	4	0	2
8	TREP-3	1	0	2	0	2
Total Credits		19	0	6	0	22

Semester-IV						
S.No	Course Name	L	T	P	E	Credit
1	Design Thinking and Innovation	4	0	0	0	4
2	Intro to Business Research and Methods	4	0	0	0	4
3	Digital Marketing/Product and Brand Management	4	0	0	0	4
4	Disciplinary/Interdisciplinary Courses as applicable	4	0	0	0	4
5	Enterprise First: Building Resilience	3	0	0	0	3
6	Creative Writing					
7	TREP-4	2	0	0	0	2
Total Credits		21	0	0	0	21



Semester-V						
S.No	Course Name	L	T	P	E	Credit
1	Strategic Business Leadership	3	0	0	0	3
2	Introduction to Financial Management	3	0	0	0	3
3	Performance Management	3	0	0	0	3
4	International Business Environment	3	0	0	0	3
5	Disciplinary/Interdisciplinary Courses as applicable	3	0	0	0	3
6	Appreciation of Short Stories	2	0	0	0	2
7	TREP-5					
8	Internship -II	0	0	4	0	2
Total Credits		17	0	4	0	19

Semester-VI						
S.No	Course Name	L	T	P	E	Credit
1	Data Visualisation	4	0	0	0	4
2	Personal Finance	3	0	0	0	3
3	Customer Relationship Management	3	0	0	0	3
4	Venture Creation Strategy and Simulation	3	0	0	0	3
5	Disciplinary/Interdisciplinary Courses as applicable					4
6	Comparative Research Designs and Methods	3	0	0	0	3
7	TREP-6					
8	Academic English: Writing Specialization					
Total Credits		16	0	0	0	20

Semester-VII						
S.No	Course Name	L	T	P	E	Credit
1	Social Media Analytics	4	0	0	0	4
2	Economics of Media	3	0	0	0	3
3	Financial Services and Insurance	3	0	0	0	3
4	Law and Governance	3	0	0	0	3
5	Disciplinary/Interdisciplinary Courses as applicable					4
6	Dissertation	2	0	0	0	2
Total Credits		15	0	0	0	19

Semester-VIII						
S.No	Course Name	L	T	P	E	Credit
1a	Innovation & Entrepreneurship	4	0	0	0	4
1b	Disciplinary/Interdisciplinary Courses as applicable					
2	Research Project/ Dissertation	0	0	24	0	12
3	Data Collection and Data Analysis	2	0	0	0	2
4	Emotional Intelligence & Coping Skills					
Total Credits		5	0	24	0	18

